Kreditech
DIGITAL LENDING

"datapine is definitively a game changer for us"

Sebastian Diemer CEO Kreditech

ORGANIZATION

Kreditech

LOCATION

Hamburg, Germany

WEBSITE

www.kreditech.com

INDUSTRY

Finance

ABOUT

Kreditech is an online consumer finance company which provides easy, fast loan access to customers worldwide through its web and mobile services. The convenient & fast consumer services are backed by a sophisticated credit scoring process using the powers of machine learning algorithms and big data infrastructure.

DATASOURCES

PostgreSQL

CHALLENGES

- Reduce involvement of IT department in daily analytical processes

- Decentralize decision making process and reduce dependency on single business intelligence experts

- Combine multiple internal and external data sources

- Provide the foundation for strategic decisions and management meetings

REQUIREMENTS

- Fast implementation time

- Robust, self-service access for business users

- Fast, in-depth analysis of huge amounts of data

- Maximum level of data security and privacy

- Scalable, stable infrastructure

RESULTS WITH DATAPINE

HIGHER EFFICIENCY THROUGH SIGNIFICANT TIME SAVINGS

"By setting up automated reporting processes with datapine, we reduced the time spent on reporting activities by 40 hours per week. This time can now be spent on number crunching and investigating complex questions rather than on preparing standardized reports. Besides, we were impressed by the short implementation time. Between logging in for the first time and obtaining the first results based on our own data, it took us less than 1 hour. datapine is definitively a game changer for us."

SMARTER, FASTER DECISIONS IN ALL DEPARTMENTS

"We were amazed how easy it was to use datapine and get the first KPIs within a couple of minutes. An average Excel user can configure and work with datapine with zero IT overhead. User access rights combined with great visualization and sharing options have increased the transparency of our internal decision making process considerably."

EASY ACCESS TO DAILY OPERATIONAL KPI'S AND AD HOC REPORTS

"All departments now can access their own real-time dashboards, no matter if they are in the office or at a meeting. All decision makers have quick, easy access to ad hoc analysis and reports, also on their tablets."

www.datapine.com